

Customer Demographics Report Attachment A

Agency _____ Program _____ Date _____

Please estimate the number of customers you expect to serve in the calendar year. Do NOT use percents, use unduplicated numbers served.

Total UNDUPLICATED Number of Customers that were be Served ("TOTALS" in all areas below MUST match this number): _____

How is this data collected: Observation Self Report/Documentation

Race/Ethnicity		Language		Age		Gender		Income	
White alone		English		0-4		Male		Low	
Black or African American alone		Other than English		5-9		Female		Other than Low	
American Indian and Alaska Native alone		Unknown		10-15		Unknown		Unknown	
Asian alone				16-20					
Native Hawaiian and Other Pacific Islander alone				21-54					
Other race alone				55 +					
Two or more races				Unknown					
Unknown									
TOTAL RACE									
ETHNICITY Hispanic or Latino (of any race)		TOTAL LANGUAGE		TOTAL AGE		TOTAL GENDER		TOTAL INCOME	

Region	Zip	Area	# Served	Region	Zip	Area	# Served	Region	Zip	Area	# Served
Southern	08005	Barnegat		Central	08721	Bayville		Northern	08742	Bay Head	
	08006	Barnegat Light			08722	Beachwood			08527	Jackson	
	08008	Beach Haven			08723, 24	Brick			08738	Mantoloking	
	08731	Forked River			08732	Island Heights			08533	New Egypt	
	08008	Harvey Cedars			08733	Lakehurst			08742	Pt. Pleasant	
	08087	Little Egg Harbor			08701	Lakewood					
	08008	Long Beach			08734	Lanoka Harbor					
	08050	Manahawkin			08735	Lavallette					
	08087	Mystic Islands			08759	Manchester		TOTAL FOR ALL AREAS			
	08050	Stafford			08739	Normandy Beach		For the Census 2000 and the American Community Survey (ACS): People who identify with the terms "Hispanic" or "Latino" are those who classify themselves in one of the specific Hispanic or Latino categories listed on the Census 2000 or ACS questionnaire – "Mexican," "Puerto Rican," or "Cuban." It also includes people who indicate that they are "other Spanish, Hispanic, or Latino." Origin can be considered as the heritage, nationality group, lineage, or country of birth of the person or the person's parents or ancestors before their arrival in the United States. People who identify their origin as "Spanish," "Hispanic," or "Latino" may be of any race. Definition on "Race": The US Census Bureau complies with the Office of Management and Budget's standards for maintaining, collecting and presenting data on race, which were revised in October 1997. They generally reflect a social definition of race recognized in this country. They do not conform to any biological, anthropological, or genetic criteria.			
	08008	Surf City			08740	Ocean Gate					
	08087	Tuckerton			08741	Pine Beach					
	08758	Waretown			08751, 52	Seaside					
	08092	West Creek			08753-57	Toms River					
					08759	Whiting					